These are unprecedented times. Unprecedented times call for bold, innovative leadership focused on strengthening Bahamian families – and putting people first!

Hon. Branville McCartney, M.P.
My Fellow Bahamians,

A compelling vision was cast for our country both in 1967 and in 1973, and it was a vision that included all Bahamians. As part of this vision every citizen of the Bahamas would have an equal opportunity to realize the Bahamian dream. This vision of a new Bahamas ensures that every Bahamian is a first class citizen who brings value to our nation, has a right to have his or her voice heard, and is able to fully participate in every sphere of the Bahamian society and economy.

However, 44 years after Majority Rule and 38 years after Independence, our nation has lost sight of this vision to create a Bahamian society based on equality of opportunity and a collective effort to ensure that our people get the best that the country and the world has to offer. The vision has been derailed, and we have been led off course. Successive governments have failed us and have left the vision of 1967 and 1973 still unfulfilled.
On May 12, 2011, when the Democratic National Alliance launched this national movement of change, we were responding to this unfulfilled vision and to failed national policies over the past 44 years. The Party was and still is making a bold statement that a new breed of young Bahamian politicians, entrepreneurs, professionals and blue collar workers alike can fulfill the vision. Steeped in an understanding of the past and focused on the opportunities of the future, the Democratic National Alliance is recasting a national vision for our country. But this vision needs the participation of every Bahamian in order for it to be realized. The Party's vision is focused on nurturing the gifts and talents of Bahamians from all walks of life and of every age so as to create a genuinely democratic, socially mobile, 21st century nation. The DNA's Vision 2012 and Beyond provides the framework and foundation by which we as a nation can begin the long-term process of realizing our country's vision and national potential.

Vision 2012 and Beyond is the product of collaboration between the Democratic National Alliance and the Bahamian public at-large. It reflects what you care about deeply: the economy and diversification of the economy, crime, education, youth development, and other issues which are plaguing our country. It also reflects the notion that these issues, when addressed with thoughtful ingenuity and skill, have the potential to revolutionize our country. Vision 2012 and Beyond is the DNA's promissory note with the Bahamian people, and as your next government, we are resolutely committed to the fulfillment of the national vision.

My fellow Bahamians, change is the one constant in our world. We have seen a wave of change encircle the globe and that wave of change is now rumbling towards our beautiful shores. I invite you to join with us to demand real change for One Bahamas. I invite you to stand boldly with us and put your shoulders to the plough. I invite you to usher in a new generation of change to The Bahamas. Indeed, now is the time!

On behalf of the Democratic National Alliance, I ask for your continued support. Thank you sincerely for the passion that you have brought to this historic movement.

May God bless each and every one of you and may God bless the Commonwealth of The Bahamas!

Hon. Branville McCartney, M.P.
Bamboo Town • Party Leader
CRIME

As your Government, the DNA will:
- Enforce laws without political interference.
- Support the development and strengthening of a Bahamian Criminal Justice System that works.
- Develop a comprehensive and research proven system to rehabilitate offenders, inclusive of academic programs, and work readiness and skills building programs.
- Commit the necessary financial and human resources to the Royal Bahamas Police Force, and The Royal Bahamas Defence Force to ensure that they are in the best position to be effective in their roles.
- Ensure the enforcement of capital punishment.
- Ensure that bail is not granted for accused murders.

HEALTHCARE

As your Government, the DNA will:
- Increase access to affordable, quality healthcare in The Bahamas through the establishment of a basic health care plan.
- Increase local access to healthcare facilities throughout the Family Islands including better access to a comprehensive selection of medicines.
- Commit resources to the establishment of medical research and teaching centers through innovative partnerships with noted health care facilities and practitioners.
- Create a national education strategy to combat chronic non-communicable diseases such as diabetes, hypertension, obesity and cancer.
- Focus on creating a comprehensive policy to ensure that all Government facilities and services are accessible to every Bahamian regardless of physical disability.
- Develop medical tourism.
“We are committed to developing new and creative ways to diversify our economy to meet the growing and varied needs of the Bahamian people. We must begin laying the framework to return our economy to vibrancy - by having a laser like focus on growing human intellectual capital, which in turn generates ideas, creates employment, and generates the financial capital for modern infrastructural development.”

Hon. Branville McCartney, M.P.

JOBS & THE ECONOMY

As your Government, the DNA will:

• Focus on diversifying the economy, inclusive of supporting and expanding agriculture and mariculture with a commitment to reducing The Bahamas’ exorbitent $500 million food import bill.
• Encourage the growth of the manufacturing industry both in Grand Bahama and throughout the country.
• Create real and sustainable opportunities for small businesses through legislation and high impact Government incentive programs.
• Reduce the cost of living by investing in alternative energy and food security, revising the tax structure inclusive of sales and services, reducing the cost of capital, and relaxation of exchange controls.
• Balance the national budget within 5 years.
• Develop a Land Bureau to make crown land more readily available to Bahamians for residential and commercial development.
“A modern economy... Needs a workforce that is flexible, adaptable and highly creative; and it needs an education system that can develop these qualities in everyone.”

Sir Ken Robinson

“Imagine a world class public education system that prepares every Bahamian citizen to positively contribute to national development and to be confident and responsible global citizens.”

Hon. Branville McCartney, M.P.

EDUCATION

As your Government, the DNA will:

- Commit to ongoing and transformative professional development opportunities for principals, teachers, and all other education stakeholders.
- Reduce class sizes by building modern school facilities and enhancing existing school facilities.
- Support the creation of the highest quality teacher training program possible.
- Undertake a holistic curriculum review to ensure that the National Curricula is consistent with National Development Goals of The Bahamas and aligned to ensure competence in the 21st Century.
- Give professional attention and provide targeted interventions for all students on the special needs spectrum.
- Focus on increasing the number of trained Special Education professionals to meet the needs of students with learning differences.
- Create an open access program to enable all Bahamians to achieve a high school equivalency diploma.
- Ensure that The University of The Bahamas becomes a reality
- Move to ensure that BTVI is autonomous.
- Increase teachers’ salaries commensurate with professional qualifications.
“The DNA will create an immigration plan that will be respectful of all people while maintaining an overriding principle that opportunities in every arena will be made available to Bahamian Citizens before any other.”

*Hon. Branville McCartney, M.P.*

**IMMIGRATION**

As your Government, the **DNA** will:

- Use the most sophisticated technology to ensure that our boarders are effectively patrolled.
- Bring the vexing illegal immigration problem in The Bahamas under control through intergovernmental cooperation and in accordance with International Human Rights Laws.
- Produce and implement an immigration policy.
- Put to the Bahamian people by way of referendum, whether illegal immigrants coming to The Bahamas after 2012 and their children born after 2012 should have the right to apply for citizenship.
- Review status of immigrants that have been in the Bahamas for long periods of time and are productive members of society with a view to regularization in accordance with current laws.
- Move with haste to consider the applications of persons entitled to apply for residency/citizenship.
- Move to regularize the status of children born abroad to Bahamian women by way of referendum.
“The United Nations has long understood the unique power of sport for change; but for change to happen, strong leadership is needed.”

William Lemke, UN Secretary-General’s Special Adviser on Sport for Development and Peace

“Two of the greatest gifts we can give our children are roots and wings.”

Hodding Carter

YOUTH SPORTS & CULTURE

As your Government, the DNA will:

- Encourage the creation of community and recreational facilities that provide positive activities for youth in their communities.
- Spark the further professionalization of Bahamian Culture and Arts by making grants available to develop talent and encourage innovation.
- Support the conservation and protection of Bahamian culture through education, research, and development so that culture may become an important tool for strengthening the nation’s sovereignty.
- Continue to build on the successes of professional Bahamian athletes and develop more local talent by establishing world class training facilities, thereby enabling athletes to train at the highest level at home.
- Create an oversight committee that will regularize the functions of all sports federations in The Bahamas.
- Empower youth through providing access to formal and informal opportunities to become owners of their economy and to achieve their dreams and maximize their potential.
“During my time here and even after I left, the only thing I could think of was “What happened to Grand Bahama?” What happened to the dream that was supposed to be Freeport and Grand Bahama?

We want you to know that the DNA will...help you to stand tall once again so that you can become the beacon of light in the Northern Bahamas – the gateway to the Bahamas – that you were intended to be.”

*Hon. Branville McCartney, M.P.*

**GRAND BAHAMA**

As your Government, the DNA will:

- Create a new Government Ministry for Grand Bahama with a Cabinet Minister at the helm to deal with all matters pertaining to Grand Bahama and the Grand Bahama Port Authority.
- Facilitate greater collaboration between the Government, the Port Authority and the Bahamian people to promote a dialogue for the development of business initiatives in Freeport for the benefit of all Grand Bahamians.
- Ensure the timely coordination and resourcing of foreign investment to expand the industrial base that Grand Bahama has come to rely on and as a mechanism for accelerating employment.
- Strengthen Grand Bahama’s tourism product including West and East Grand Bahama.
- Reestablish a movie and related business industry (film/ sound editing, production and distribution warehouses, etc.).
- Commit to reducing the cost of energy through the introduction of renewable energy sources and the exploration of other innovative means to make the cost of energy more affordable for Grand Bahamians and more attractive to investors.
“No Man is an island, we are all a part of the main.”

John Donne

FAMILY ISLAND DEVELOPMENT

As your Government, the DNA will:

• Improve disaster response for Family Island Communities
• Develop systems to support the maximum efficiency of Local Government operations without the interference of central government.
• Increase infrastructure funding for the redevelopment and expansion of road networks, healthcare facilities, and airports
• Incentivize the further development of private domestic airlines and increase the frequency of international and domestic flights to the Islands.
• Lay the infrastructure and create the programs to facilitate long distance learning at both the secondary and tertiary levels for those who prefer to remain at home thereby building stronger communities in our islands.
• Provide access to capital and expertise to establish viable and modern farming and fishing industries in the islands of The Bahamas.
• Incentivize increased entrepreneurship in agriculture and fisheries to facilitate the distribution of goods from the source to markets throughout The Bahamas and region.
• Regularize generation property to give Bahamians access to their rightful inheritance.
"Leadership provides the vision, energy, initiative, motivation, and passion to inspire others to a noble cause for the benefit of all."

Dr. Myles Munroe

GOOD GOVERNANCE

As your Government, the DNA will:
• Amend the constitution to limit the powers of the Prime Minister.
• Enact legislation to limit the length of service of the Prime Minister to 2 terms.
• Enact legislation to create a fixed date for elections.
• Strengthen the Public Disclosure Act to require disclosure up to 5 years after leaving office by Members of Parliament and increase penalties for non-compliance.
• Create and enforce a Code of Conduct for Public Officials.
• Enact legislation to cause the recall of Members of Parliament if a majority of their constituents are dissatisfied with their performance.
• Establish fixed constituencies which can only be changed according to international criteria.
• Introduce Local Government to New Providence.
• Establish the office of the Ombudsman to serve as the watchdog of the government for the people.
• Reform the structure and operations of the Public Service so as to make it more efficient and effective for conducting business in The Bahamas for locals and foreigners alike.
“Like you, I am tired of the rhetoric; of plenty talk and no action. The Democratic National Alliance believes in delivering a simple, clear, and concise action plan for our nation.”

Hon. Branville McCartney, M.P.

TOURISM

As your Government, the DNA will:

- Restructure and better resource an effective Tourism Promotion Board to focus on the development of new tourism products and to stay current with trends and innovations in the global industry.
- Create an effective global marketing campaign geared towards expanding our tourism reach into new markets.
- Focus on the growth of the stay over tourism market.
- Ensure the diversification of our tourism industry, (medical, sports, cultural, religious and eco) to ensure that we maximize our exposure and capture as many quality visitors as possible.
- Facilitate training programs for Bahamians in general and tourism professionals in particular with a focus on customer service and foreign language learning to make them better skilled and to ensure a quality experience for visitors whose mother tongues are not English.
- Develop the boutique hotel industry in New Providence and the Family Islands by providing incentives for Bahamians to become owners in the Industry.
- Create a viable, year-round festival place in New Providence to translate the culture of the Bahamas to tourists and locals alike.
"Labour is prior to, and independent of capital. Capital is only the fruit of labour, and could never have existed if labour had not first existed. Labour is the superior of capital and deserves much the higher consideration."

Abraham Lincoln

LABOUR & INDUSTRIAL RELATIONS

As your Government, the DNA will:

- Facilitate better collaboration between the Government and the Unions to ensure the best working conditions for all Bahamians.
- Invite Leaders of Unions to have observer status at Commonwealth Heads of Government Meetings and other international meetings where the decisions and outcomes impact on workers’ rights.
- Establish Unions’ participation in the training and/or orientation of individuals coming into the Public Service at the entry level and the ongoing training of existing personnel.
- Ensure that the Government facilitates the delivery of training and upgrading through The College of The Bahamas and the Bahamas Technical and Vocational Institute - especially where it is a prerequisite for promotion.
- Appoint Promotions Boards with union representation to consider promotions for union workers.
- Honour the Tripartite Agreement which previous Governments have failed to honor.
- Allow any worker leave to pursue political office.
I would feel more optimistic about a bright future for man if he spent less time proving that he can outwit Nature and more time tasting her sweetness and respecting her seniority.

*Elwyn Brooks White, Essays of E.B. White, 1977*

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**ENERGY & THE ENVIRONMENT**

As your Government, the **DNA** will:

- Amend the legal and regulatory framework of the Electricity Act to encourage public/private partnerships in the development and expansion of the Bahamian energy infrastructure.
- Expand local operational and financial opportunities in the waste-to-energy, solar, wind, and hydro energy sectors.
- Provide for increased private access to and use of alternative energy sources.
- Educate on climate change and the impact thereof.
- Introduce a National Recycle Program in paper products, cardboard, plastic, glass and metals.
- Ensure that the Bahamian public is involved in the decision making regarding oil in The Bahamas.
- Ensure that environmental laws are enforced and introduce stiffer penalties for noncompliance through the establishment of an Environmental Regulatory Board.
- Make grants and loans available for research and training in relation to containments, pollution, waste, litter, and the reduction of waste and reuse recycling of materials that are or could become waste.
Vision

The Vision of The Democratic National Alliance (DNA) is to transform the Commonwealth of The Bahamas into a nation where Bahamian people will be esteemed as the most precious resource - above all natural and material resources - and the nurturing of our intellectual and creative brilliance will help us become a genuinely democratic, economically prosperous, and socially mobile 21st century nation.

Mission

The Mission of the Democratic National Alliance (DNA) is to ensure that the needs and aspirations of Bahamian people - to be owners with the government in the political, cultural, and economic development of the nation - are met. The DNA is devoted to upholding, protecting, and deepening the democratic rule of law in society by promoting openness and accountability in governmental affairs, social justice and equality, and the right of the people to self-governance and authority in determining their own destiny.

Note: This document represents highlights of our comprehensive national plan for The Bahamas. For our complete platform document, please see www.mydnaparty.org

Contact Us

The Democratic National Alliance wants to hear from you. If you have a specific question or concern, please contact us using the details below.

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Prince Charles Drive Shopping Center (Above KFC) Prince Charles Drive.

Telephone:
32-MYDNA (326-9362) or 394-1080/2

P.O. Box:

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www.mydnaparty.org

Twitter MyDNAParty
Facebook My.DNA.Party
YouTube MyDNAParty
“I believe that in order for the Bahamas to be rescued from the pits of partisan politics and the beauracratic antics which pigeonhole and stimy the progress of Bahamamians, a change of Government is needed. This new Government must be led by new and fresh visionaries with the skill and determination to get the job done. The DNA is that Government.”

Roger Smith - Tennis Pro

“I believe that The Bahamas needs a new Government! Government is about Leadership. Leadership’ responsibility is to provide vision and character - vision that speaks to the gifts, talents, dreams and aspirations of its people; character and integrity that produce morals and ethics that ensure those dreams and aspirations are collectively achieved.”

Rev. Patrick Paul - Superintendent, Assemblies of God in The Bahamas & Turks Islands Former President, Bahamas Christian Council

"For the Bahamas to realize its fullest potential and for Bahamians to be respected in this global economy, it is imperative that our political leadership of tomorrow demonstrate their personal ability to 'dare to risk' and succeed in the Bahamas. Keeping the best interest of the Bahamas first will allow a newly elected DNA government to fearlessly implement the necessary preparation and planning to get our Bahamas to its 'best'."

Dr. Charles Diggis, Surgeon and CEO MedNet Group
“My name is Mrs. Maud Hamilton a PLP Stalwart Counselor for over 30 years. And I am supporting Mr. Branville McCartney and the DNA. Because I have children and Grand Children to look out for. I’m voting DNA.”

Mrs. Maud Hamilton, a PLP Stalwart Counselor

“I feel we have somehow lost our way as a people; Our leaders have to get back to Godly principles and basics in order to save the next generation. We must CHANGE and the change starts with me.”

Marsha Thompson, Former Executive Committee member and Trustee of the Free National Movement

“As an athlete I know how difficult a change in routine can be. But I also understand that, sometimes, in order for progress and improvements to take place, change is a must. The Bahamas in 2012 has a difficult decision to make, but I recommend and support change - real change.”

Dereck Atkins, Professional Athlete

“Change will not come if we wait for some other person or some other time. We are the ones we’ve been waiting for. We are the change that we seek.”

Barak Obama, President of the United States of America
Hon. Branville McCartney, M.P.
Bamboo Town
Party Leader

Theofanis Cochinamogulos
Carmichael

Ferline Bridgewater
Thomas
East Grand Bahama

Charlene Paul
Elizabeth

Nicholas Jacques
Englerston

Mario Cartwright
Long Island

Jamarl Chea
M.I.C.A.L.

Wayde Forbes Ferguson
Mangrove Cay & South Andros

Karen Davis
Marathon

George Taylor
North Eleuthera

Osman Johnson
Pine Ridge

Wellington Woods
Pinewood

Alfred Poitier
Sea Breeze

Wallace Rolle
South Beach

Dr. Madlene Sawyer
Southern Shores

Real Change for One Bahamas